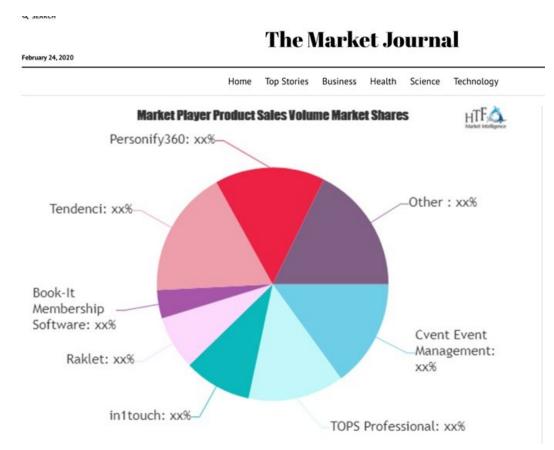


Tendenci - The Open Source AMS Features

Does your website engage your members? Tendenci is The Open Source Association Management Software and All-In-One Membership Management solution for nonprofit organizations and cause-related associations to manage their websites. Tendenci was built specifically for the complex, multi-chapter national and international organizations. While also scaling down to help a local club upgrade from spreadsheets to having their first true AMS online!

All modules are included with every Tendenci launch.



https://www.tendenci.com/news/tendenci-ams-software-market-projection-continues-to-thrive-worldwide/

Languages

This is a global world and your association management software needs to be *multilingual* and accessible to the world. And because your organization or company needs to communicate with different constituencies in the language of their choice, Tendenci itself, allows each user to specify the language of their choice individually, in 65+ languages thanks to the community behind Transifex.





Membership Management

Memberships is the very **HEART** of Tendenci. Our software is an all-in-one online website solution with multiple membership levels, custom membership applications, with automated processes such as membership notices, renewals, invoices, and more.

MMS also includes the following:

- 1. A master calendar of events that allows for easy online event registration
- 2. Physical or virtual events, collect payment and track registration on your site directly or easily link out to a third party webinar provider
- 3. Web content management on every page
- 4. A secure membership directory
- 5. A job board where prospective employers may post available positions and volunteer opportunities
- 6. Tools: video galleries, photo albums, social media
- 7. Press release and news article
- 8. Tendenci Reporting tools, which provide you with a day-by-day analysis of your web site

Organizational Memberships

In AMS this is also known as Corporate Memberships.

Tendenci Corporate Membership includes the following:

- 1. **Corporate Member Profile**: Multi-tiered company and organization profiles that can be tied to individual member representatives. This profile includes contact details, a company description, dues and member representatives, and a company logo for branding purposes.
- 2. **Renewal Notifications**: Notifications for renewal can be sent out automatically to Corporate Members. In addition, automatically renew individual members tied to a company membership upon Corporate Membership renewal. *optional*
- 3. **Membership Application**: A custom Corporate Membership Application is implemented to allow corporate members to sign-up through the site or for the company to manually add members to the site. Once a Corporate Membership is established, it may be tied to individual members of this company. *optional*
 - **Online Payment:** An approved Gateway Provider will be set up to allow members to pay and renew online. We highly recommend Stripe. *optional*
 - **Corporate Member Directory**: Enable the Corporate Member Directory to be displayed on the website or via username and password. Filter members by company name, level of membership, join date, etc.

Multi-Chapter Global NGOs - Entities





Tendenci supports multiple countries, multiple languages and is built from the core for multi-chapter support. Learn more about it here: https://www.tendenci.com/help-files/entities/

Reports

Tendenci Reports are built to provide insight about the users, content, and activities happening on your site. Below are a few examples:

- 1. The Events Summary Report is capable of revealing information such as use of modules within the CMS, edits and additions made by users, and contacts submitted in the database
- 2. View your Donations and identify your top Donors and most engaged Members
- 3. Membership Reports include reports of activity by membership type over time. Reports are sortable and include a CSV export
- 4. Custom reporting available through SQL Explorer pull any data you want at any time

Donations & Fundraising

Tendenci simplifies the art of managing donations and fundraising for nonprofits and professional associations.

- 1. Accept donations and sponsorship payments online
- 2. Organize and track your donations and automatically generate invoices and reports

Events Management

Events Management Software helps you organize, promote, and register your events with ease! The events module includes:

- 1. Online registration and payment inside your website domain
- 2. 1-Click email to registered attendees with updates, post-event surveys and more
- 3. Add an unlimited number of speakers to an event for conferences and panels
- 4. Google Maps Integration so your registrants won't get lost

Search Engine Optimization (SEO)

Tendenci offers a full lineup of Search Engine Marketing (SEM) tools to help your site gain more traffic. Tendenci automatically:

- 1. Generates a Title Tag
- 2. Fills the Meta Description for your pages with a summary of the page content
- 3. Analyzes your content and generates top keyword phrases
- 4. Creates a search engine friendly URL based on your content Title
- 5. Automatic creation and updated XML Sitemap to list your content in search engine-friendly language
- 6. You can also integrate your web analytics for in-depth tracking so you can measure all the traffic to your site, including top pages, top referring sites, top keywords and top search engines.

Career Management

Job Board tools give you the ability to create your own online career center within your site. Site users and members can:

- 1. Search job listings
- 2. Print, save & share listings
- 3. Upload Resumes





- 4. Receive notifications
- 5. Allow human resources personnel 24/7 access to post and maintain open job listings for their company -- with one-click approval from you.

Content Management

Gives you the resources to manage and organize your website content without having to know HTML or other complicated programming tools.

- 1. Full access to the HTML and Templates to easily change graphics or add new landing pages
- 2. Feature Stories Module keep your homepage fresh and relevant by quickly changing out the prominent images and links to highlight your news and events
- 3. Tendenci Admin Bar add or view content with a simple click
- 4. Tiered Permissions you can give your staff and volunteers as much or as little access as they need to manage the content on the site.

Forums

A great way for your membership to interact and support each other!

- 1. Set permissions on your Forums to limit access to certain topics based on active membership
- 2. Foster an online community for members to support each other
- 3. Receive email notifications of activity for oversight

Payments

You can integrate an online payment gateway with all your Tendenci modules. (We recommend Stripe).

- 1. Manage financial transactions in one place on your website
- 2. Invoices & Reporting
- 3. Add Merchant Account info in global settings (1 place) to implement in all modules
- 4. Export to .csv
- 5. Accept payments from Stripe, Authorize.net & more

More AMS Features / Modules Included

Your Tendenci launch comes with almost four dozen different modules that can be used to provide the best experience and member resource for your organization.

- 1. **Articles** what content marketing is all about
- 2. **Boxes** snippets of code to embed on any template you wish
- 3. Case Studies/Projects highlight what your associations outcomes are
- 4. **Categories** categories and subcategories apply to many modules
- 5. **Committees** organize content on committee pages automatically
- 6. **Contacts** track your engagement with contacts, subscribers and later members!
- 7. **Corporate Memberships / Organizational Memberships -** groups that support you and buy group memberships
- 8. **Directories** a listing of affiliated businesses, associations, sponsors or a directory of members businesses
- 9. **Discounts Codes** apply AMS discount codes to events, memberships and many other modules





- 10. **Emails** email object that integrates with newsletters to send directly or through another provider
- 11. **Email Blocks** (to prevent any email being set to that address ever)
- 12. **Entities EAV** structure to keep the revenue reporting straight
- 13. **Forms** Custom Forms Builder for all forms including event registration and membership applications
- 14. **Groups** organize your people and secure your association or company's content. Then track it
- 15. **Help Files** help files work for <u>tendenci.com/help-files</u> and they can be used for your group as well!
- 16. **Industries** Sort by Industry
- 17. **Locations** identify members by geographical location around the world
- 18. **Navigation** edit your web site's navigation on the fly immediately
- 19. News and Press Releases built in and optimized for SEO
- 20. **Newsletters** generate intelligent newsletters
- 21. **Rich Media** Create online videos and photo galleries, mass uploader, selective permissions, licensing
- 22. **Redirects** both 301 and 302 or can be done via htaccess
- 23. **Relief Assessments** emergency social services functionality for hurricanes, etc.
- 24. **Speakers Module** highlight the minds from your events
- 25. **Staff** list your staff or board of directors
- 26. **Stories** snippets that rotate through based on time
- 27. **Study Groups** groups and committees and technical interest groups
- 28. **Testimonials** accept credit when given!
- 29. **Users** (encompases contacts, users, super-users, members all are connected to a user account)
- 30. **Videos** link and intelligently embed videos

For more about Tendenci Features visit our website at www.tendenci.com/features

